



BA SCHOOL OF
BUSINESS AND FINANCE



Erasmus+

INTERNATIONAL WEEK FOR GUEST LECTURERS

November 27th – December 1st, 2017

BA School of Business and Finance (SBF), Riga, LATVIA

We are pleased to invite guest lecturers from our partner universities to International Guest Lecturer Week, which will take place at our School of Business and Finance (SBF) and it's organized within EU Programme for education, training, youth and sport Erasmus +

SBF organize its International Guest Lecturer Week for a 9th year, and it is always a great opportunity to provide an excellent international learning environment and promote networking opportunities. Every year we have been welcoming between 20 to 30 guest lecturers Austria, Belgium, Czech Republic, Denmark, Germany, Greece, the Netherlands, Poland, Spain, UK and from other countries.

The guest lecturers are invited to prepare lecture sessions or workshops (1 session lasts 90 minutes) to our Bachelor's degree students within the following study courses:

- | | | |
|--------------------------------------|-------------------------|-------------------------------|
| ▪ Marketing | ▪ Financial Analysis | ▪ Intercultural Communication |
| ▪ Financial or Management Accounting | ▪ Project Management | ▪ Customer Service |
| ▪ Insurance | ▪ Microeconomics | ▪ Business English |
| ▪ Management | ▪ Social Responsibility | ▪ Banking Services |
| ▪ Strategic Management | ▪ Risk Management | ▪ Entrepreneurship |
| | ▪ Innovation | |

**Guest lecturers will be asked to deliver 4 sessions in total.
Guest lecturers are invited also to propose their own themes for their lectures!**

- For each course, we have nominated a responsible lecturer from SBF with whom you can discuss course content issues.
- Besides teaching lecturers will be asked to make a presentation (7-10 minutes) of their university to introduce our students with university's profile and inform about student exchange possibilities within Erasmus+ program.
- If you have any further questions please do not hesitate to contact us: irina.kuklica@ba.lv

We look forward seeing you in Riga!

Sincerely yours,
Dr. Liga Peiseniece
The Vice Rector for Academic Affairs
BA School of Business and Finance

APPLY ONLINE

Till September 15th, 2017!