



International Business Week in Rovaniemi Campus

3.10.-7.10.2016



We warmly welcome you to the International Business Week at Lapland University of Applied Sciences in Rovaniemi, Rantavitikka Campus organized by the School of Business and Culture. This week is meant for both international office staff and for teachers in the field of Business and Administration or related areas.

We offer the following programme, which includes a meeting with Santa Claus himself, lectures at school and social programme. Visiting teachers are expected to give lectures on one or more given topics or related topics mentioned below.

Programme:

Monday 3rd October: arrivals

Tuesday 4th October:

10.00-11.00	Opening of the International Week in Rantavitikka Campus
11.00-12.00	Tour of the Campus
12.00-13.00	Lunch
13.00-16.00	Presentations of the universities participating in the International Week

Wednesday 5th October:

9.00-12.00	Lectures at different locations on different topics
12.00-13.00	Lunch
13.00-16.00	Visiting the Santa Claus and museum/science center Arktikum

Thursday 6th October:

9.00-12.00	Lectures at different locations on different topics
12.00-13.00	Lunch
13-14.15.00	IBL, student start-up lab
14.15-14.30	Coffee Break
14.30-15.30	Workshops sharing experiences on teaching multicultural student groups
15.30-16.00	Closing of the International Week
18.00-21.00	Dinner with members of staff

Friday 2nd October: departures

Example topics for the lectures:

Marketing, Accounting, HRM, Management, Cross-cultural topics, Economics and Entrepreneurship

If you are interested in participating in the International week, please send a confirmation e-mail to Ms. Elisa Niva before 15th August 2016. Please inform your subject of teaching and give a short description of yourself.

For further information regarding the International week, please contact:

Ms. Elisa Niva
elisa.niva@lapinamk.fi

For additional information about accommodation and Rovaniemi, please go to

www.visitrovaniemi.fi

NORTHERN FACTOR

*I'm fire. I'm ice.
I'm a storm. I'm calm.
I'm strong and sensitive.*

LAPIN AMK⁷
Lapland University of Applied Sciences

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